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Subject: Employer Newsletter: Ghosting in the Workplace



LinkedIn published a recent story on a curious new trend in the corporate world. Maybe you've noticed it. "Ghosting" is a relatively new word. The verb to "ghost" means to ignore someone's calls, texts or other advances in communication suddenly and unexpectedly.

The stunt has been around forever but is showing an increased presence in the office, which is leaving some employers feeling a little... insecure.

Here's how it happens: an employee is brought on and suddenly disappears one week into his or her new position- no emails, no calls, no notice whatsoever. Or a candidate three stages into the interview process backs out completely, cutting themselves off from communication with HR.

"On to the next one!" you might be thinking. Sure, but are companies ready to submit to this new idea of normal? It all comes down to professionalism.

The reality might be that new generations are entering the workforce and they don't see the need for awkward conversations when the easiest thing to do is well... nothing.

"The unemployment rate is lower than it has been in almost two decades" writes journalist Justin Bariso of Inc.com. With more open jobs than unemployed persons it's easier than ever to be picky. What's the best way to handle this?

Some proposed solutions to ghosting include increasing focus on respect, transparency and adaptation. Inc.com says the more companies and their recruiters can avoid treating people like merchandise, the better chance they have to avoid being ghosted. So, keep it real with your workers and you just might earn a two-weeks' notice. Which is better than being kept in the dark wondering "what happened"?

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